



Mr A and Mrs A Demo
 101 Pretend Street
 Hereford
 HR1 2BC

Date : 28/01/08
 Your Ref : PRETE/10126/1
 Our Ref : LJJ / Periodic

Dear Mr and Mrs A Demo

re: Marketing of 101 Pretend Street

2008 has got off to a good start with an excellent number of new properties coming onto the market (all those owners are looking to buy) as well as an increase in viewings, offers and sales. As always it takes a while for this to filter through to all properties that are on the market, but we feel optimistic that there are more active buyers now available. Please find your marketing report below:

Date	Applicant	Ref	Date	Amount	Comments
28/06/05		INSTR		£325,000	
28/06/05		MEMO			Feature in A3 window display; 2 weeks
28/06/05		MEMO			Feature; 24 hour Window Display Screen
28/06/05		MEMO			Feature Web Site Update
28/06/05		TEL			Phone call to update Vendors
28/06/05		MEMO			Hereford Times, colour ad, 2 photographs
28/06/05	Mr A Aaa	VIEW	28/06/05		Property too big for them
28/06/05	Mr A Aaa	VIEW	28/06/05		Mr Smith, liked property, probably offer
28/06/05		TEXT			Text Message
20/09/06	Mr T Mc Dade	PART		£325,000	

Key VALU = Valuation, INSTR=New Instruction, ADVT=Advertisement, NPLTR=Mailing Letter, GMTCH=Personal Brochure
 PART=Particulars Given, VIEW=Viewing, MEMO=Memo, OFFER=Offer, SALE=Sale Proceeding, EXCH=Exchanged
 COMP=Completed, KEY=Key Movement, BOMKT= Back On Market, PRICE=Price Change, TEL=Discussed on Phone

Total Personal Brochures to date:	0	Total Viewings to date:	2
Total Particulars to date:	1	Total Offers received to date:	0
		Total Text Messages to date:	1

Note Any transaction marked ❖ will have also been included on the previous report

If you have any queries regarding any of the above entries then please do not hesitate to contact us.

Yours sincerely

Laura Jones
 Office Manager
 Cobb Property



Tel: 01432 266 007 Fax: 01432 266 050
 Email: info@cobbproperty.co.uk Web: www.cobbproperty.co.uk
 14 King Street Hereford HR4 9BW (Reg Office)
 Company Reg. No. 4756179

